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FOR IMMEDIATE RELEASE

Wisconsin Dental Group Achieves Highest Honors
ForwardDental Named Affiliate of the Year

ForwardDental, Wisconsin's American Dental Partners affiliate, has been named "Affiliate of the Year" for the second year in a row. ForwardDental achieved this distinction in 2004 and again in 2005. This annual award is given to the affiliated dental group who has had the greatest impact on the organization as shown through the achievement of ADPI's 7 strategic goals and metrics associated with those goals. All ADPI affiliated dental groups are eligible for this award. Criteria for the award includes: Partnership in Management, Operating Excellence, Integration of Technology, Continuous Growth, Financial Performance, Quality of Work Life, and Quality Care and Service. The award was announced in March at ADPI's annual Best Practices meeting in Boston.

American Dental Partners was founded in 1995 with the purpose to become the leading business partner to dental group practices in the nation. Their sole commitment and focus is to bring value to dental group practice. Over the years they have affiliated with some of the largest and most respected dental group practices in the country. Today they are affiliated with 19 dental groups which have 183 dental facilities in 18 states.

ForwardDental in Wisconsin is an AAAHC accredited dental group with 23 locations throughout the state. They provide general dentistry and specialty dental services.

For additional information on ForwardDental contact Laurie Schmidt, Director of Community Relations at 414-357-2040 Ext. 112.

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